

# Outplacement Services For Nonprofit Organizations

Relevante

Support workforce transitions while protecting mission continuity, donor trust, grant compliance, and community reputation across foundations, associations, NGOs, education, healthcare, human services, and cultural institutions.

## Who We Serve

- Foundations and Philanthropies
- Social Services and Community-Based Organizations
- Advocacy and Public Policy Organizations
- Professional Associations and Membership Organizations
- Museums, Arts, and Cultural Institutions
- Faith-Based and Community Organizations
- Education and Youth Organizations
- International NGOs and Development Organizations



## What We Deliver

### Speed and Stability

- Launch in 24 to 48 hours
- Manager toolkit and separation talk tracks aligned to mission language
- Cohort orientations to reduce confusion and rumors

### High-touch Support

- 1:1 coaching across frontline, program, fundraising, ops, and leadership roles
- Resume and LinkedIn aligned to nonprofit hiring norms and impact language
- Interview execution and accountability cadence

### Visibility for HR and Leadership

- Dashboards by program, location, and role family
- Weekly reporting, themes, and risk flags
- Escalation support for sensitive cases and leaders

## The Nonprofit Workforce Reality

Nonprofit transitions are uniquely sensitive because stakeholders are broader than employees and managers. Boards, donors, grantors, volunteers, clients, and communities all feel the impact. Funding cycles, program realignments, contract losses, and shifts in priorities can force restructures that must protect trust and continuity of services. Outplacement must be mission-aware, trauma-informed where appropriate, and tightly coordinated with leadership communications.

## Common Nonprofit Challenges

- Reputation and stakeholder trust risk during workforce actions
- Funding volatility: grants, donations, government contracts, renewals
- Program wind-downs with service continuity obligations
- Mixed populations: program staff, frontline services, operations, and leadership

## Role Coverage Grid

### Programs and Service Delivery

- Case managers, program managers, clinicians, educators, outreach, community workers

### Development and External Affairs

- Fundraising, donor relations, grants, marketing, communications, events

### Operations and Shared Services

- Finance, HR, IT, facilities, compliance, procurement, admin

### Leadership and Governance Support

- Executive leadership, chiefs, directors, board liaison roles

### Research and Policy

- Analysts, researchers, policy staff, advocacy program leaders

## What HR Gets

- Launch plan with mission-aligned scripts and manager enablement
- Optional stakeholder messaging support framework (internal only, not PR)
- Cohort orientations and a consistent participant experience
- Weekly dashboards and escalation process for at-risk participants

## Core (Frontline and Program Staff)

- Assessment, resume and LinkedIn, interview prep
- Target list and weekly action plan
- Accountability check-ins

## Professional (Program Leaders, Specialists, Development)

- Everything in Core
- Networking strategy across mission networks and sector peers
- Recruiter outreach plan, negotiation support

## Executive (Director, VP, C-Suite)

- Everything in Professional
- Leadership narrative and positioning for board-ready roles
- Market mapping and targeted outreach strategy
- Offer evaluation and compensation negotiation

## Nonprofit-Specific Modules

- **Impact storytelling:** translating program outcomes into a clear career narrative
- **Grant and contract framing:** positioning compliance, reporting, and outcomes measurement experience
- **Donor and stakeholder sensitivity coaching:** messaging discipline for visible roles
- **Cross-sector transitions:** nonprofit to corporate, healthcare systems, government, education, and vice versa
- **Leadership transition readiness:** board interactions, executive presence, and mission-based leadership messaging



**Ready To Protect Continuity And Brand Trust While Supporting Your People Through Change?**

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## How We Run It

- **Day 1 to 2:** kickoff, communications toolkit, enrollment setup
- **Week 1:** orientation, intake, assessment, first coaching session
- **Weeks 2 to 4:** branding, targeting, networking activation
- **Weeks 4+:** interviews, offer evaluation, negotiation support
- **Ongoing:** reporting, escalations, and progress reviews

## Outcomes And Reporting

### What we track

- Enrollment, engagement, and milestones by program and role family
- Time to first interview activity
- Interview and offer activity indicators
- Themes and barriers (credentialing, geography, compensation, network gaps)

### What leadership receives

- Weekly snapshot and risk flags
- Theme summaries and recommended interventions
- Optional anonymized insights for future workforce planning